



CenStates TTRA Annual Conference September 22-23, Springfield, MO

SPONSORSHIP OPPORTUNITIES

PLATINUM - \$2,500

- A 15-minute presentation highlighting your business benefits (at the beginning of the conference or at a meal function)
- Opportunity to introduce speakers at 2 sessions
- Recognition as Annual Meeting & lunch sponsor
- Recognition as breakfast sponsor
- Two exhibit tables in ballroom
- Two conference registrations, including all meals and events
- One room for two nights at the University Plaza Hotel during the conference
- Full corporate branding benefits (see below)
- Opportunity to distribute promotional materials in conference registration bags
- Recognition throughout the conference and coming year as a major conference sponsor and CenStates partner

GOLD - \$1,500

- Opportunity to introduce speakers at 2 sessions
- Recognition as Opening Reception sponsor
- Recognition as breakfast sponsor
- One exhibit table in ballroom
- One conference registration, including all meals and events
- One room for one night at the University Plaza Hotel during the conference
- Maximized corporate branding benefits (see below)
- Opportunity to distribute promotional material in conference registration bags
- Recognition throughout the conference and coming year as a major conference sponsor and CenStates partner.

SILVER - \$1,000

- Opportunity to introduce speaker at 1 session
- Recognition as reception sponsor and as 1 break sponsor
- One exhibit table
- One conference registration
- Corporate branding (see below)
- Recognition throughout the year as a major conference contributor and partner.

BRONZE - \$750

- Recognition as a sponsor of 1 break
- One exhibit table in ballroom
- One conference registration
- Corporate branding (see below)

- ALL SPONSORS RECEIVE:**
- Opportunity to supply door prizes for individual sessions
 - Recognition from the podium
 - Access to conference registrant contact information
 - Opportunity to network with delegates during meal functions and social events.

CORPORATE BRANDING BENEFITS

	Platinum	Gold	Silver	Bronze
Name & logo in conference promotional materials	X	X	X	X
Logo on conference program cover	X	X		
Logo in printed program	X	X	X	X
Logo on delegate nametags	X			
Logo on post-conference communications	X	X		
Ad in conference program (Platinum & Gold - 4/C option)	1 page	1 page	½ page	¼ page
Sponsorship signage at conference	X	X	X	X
Clickable logo in four 2010-11 CenStates e-newsletters	X	X		
Banner ad on CenStates website	X			
Logo and link on CenStates website	X	X	X	X

CenStates TTRA Annual Conference SPONSORSHIP OPPORTUNITIES



The CenStates TTRA Conference...

- Is the annual educational forum of the 14-state Midwest regional chapter (and 2006 Chapter of the Year) of the Travel and Tourism Research Association
- Offers sponsorship packages to meet every need, with special opportunities to get scheduled face time in front of the audience as well as to maximize your corporate branding exposure
- Features exhibit space for sponsors where all the educational sessions take place on September 22, 1-5 pm and September 23, 9 am – 5 pm in Springfield, MO.
- Attracts tourism and travel industry leaders from state tourism offices, convention and visitors bureaus, attractions, and universities
- Has a 30 year history of success
- Attracts tourism professionals that want to interact and mingle –networking is viewed by past attendees as a key benefit to the conference
- Has a great return – 73 percent of the 2009 registrants said they are very likely to attend the 2010 conference
- Will be loaded with true stories, do's and don'ts, and real life examples that will help you gain insight into the challenges faced by tourism marketers today
- Offers a wonderful opportunity to visit Springfield and a hotel property on the Historic Route 66.

Sponsorship Commitment

Organization Name _____

Organization Address _____

City, State, Zip _____

Authorizing Representative _____

Email Address _____

Charge my Credit Card Type _____ Number _____ Exp _____

<p>Sponsor Commitment</p> <ul style="list-style-type: none"> <input type="checkbox"/> Platinum \$2,500 <input type="checkbox"/> Gold \$1,500 <input type="checkbox"/> Silver \$1,000 <input type="checkbox"/> Bronze \$750 	<p style="text-align: center;">Three Ways to Register:</p> <ol style="list-style-type: none"> 1. Email this form to Lorinda Cruikshank at lorinda.cruikshank@ded.mo.gov Fax this form to (573) 751-5160 2. Mail this form to: Lorinda Cruikshank, Missouri Division of Tourism, P.O. Box 1055, Jefferson City, MO 65102
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For answers to sponsorship questions, please contact Alisha Valentine, Conference Chair, at 317-574-7721 or avalentine@smari.com.